

# SEYONG HA

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## RESEARCH INTERESTS

Human-Computer Interaction; Crowdsourcing; Creativity Support Tools; Social Computing; End-User Programming

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## EDUCATION

- 2014 – Present      **Seoul National University**  
Ph.D. Student in Cognitive Science (*Specialization in HCI*)
- Advisor: Prof. Joonhwan Lee
- 2011 – 2014      **Seoul National University**  
Master in Cognitive Science (*Specialization in HCI*)
- Advisor: Prof. Joonhwan Lee
- 2006 – 2011      **Hanyang University ERICA**  
B.S. in Computer Science and Engineering
- Graduated with honors (Cum Laude)

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## WORK EXPERIENCES

- 2012 – Present      **Human-Computer Interaction & Design Lab.**, Seoul National University  
*Research Assistant*
- 2012 – 2012      **Samsung Software Membership**  
*UX designer and researcher*
- 2010 – 2010      **BananaWiki Co., Ltd.**  
*Full-time Android Application Developer*

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## PUBLICATIONS

JOURNAL  
ARTICLE

[j.1]      Evaluating Pre-defined Kinetic Typography Effects of Convey Emoticons.

Joonhwan Lee, Dongwhan Kim, Jieun Wee, Sooyeon Jang, **Seyong Ha**, and Soojin Jun.

*JOURNAL OF KOREA MULTIMEDIA SOCIETY 17 (2014) pp. 77–93.*  
*Korea Multimedia Society, 2014*

PEER-REVIEWED  
CONFERENCE  
PAPERS

- [c.1]                    Increasing Interactivity of Paper Prototyping with Smart Pen  
**Seyong Ha**, Jiwan Park, Joonhwan Lee  
*HCIK 2015: HCI Korea Conference (to be appear)*
- [c.2]                    The Issue-Network: Exploratory Network Searching for Defining Real  
World Problem.  
Dongwhan Kim, Dongmin Lee, **Seyong Ha**, Joonhwan Lee  
*In submission to CHI 2015 (work-in paper)*
- [c.3]                    Crowdsourcing As a Method for Digital Media Interaction.  
**Seyong Ha**, Dongwhan Kim, Joonhwan Lee.  
*HCIK 2013: HCI Korea Conference, 2013. 1, pp. 153- 154*
- [c.4]                    Kinetic Typography Instant Messenger to Convey Emoticon in Real Time  
Text-based Communication.  
Joonhwan Lee, Sooyeon Jang, Dongwhan Kim, Jieun Wee, Yena Jang, Inho  
Won, **Seyong Ha**, Soojin Jun.  
*2013 Fall Conference of Korea Information Science Society Conference*
- [c.5]                    Crowdsourcing as a method for indexing digital media.  
**Seyong Ha**, Dongwhan Kim, Joonhwan Lee.  
*in Proceedings of the 2013 ACM annual conference extended abstracts on  
Human Factors in Computing Systems Extended Abstracts. pp. 931-936*

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**AWARDS & HONORS**

- 2011 – 2012            Seoul National University Scholarship  
*Merit-based scholarship for two semesters*
- 2007 – 2010            Hanyang University Scholarship  
*Merit-based scholarship for four semesters*

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## TEACHING

### TEACHING ASSISTANT

2014 Fall                    Social Network Data Mining and Analysis (211.725A – 001)  
2014 Spring                HCI Theory and Practice (2114.408A – 001)  
2013 Winter                Social Computing Workshop (Ruby on Rails)

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## ACTIVITIES & VOLUNTEER EXPERIENCE

**Reviewer:** CHI'13, CW'13  
**Volunteer:** 3<sup>rd</sup>, 4<sup>th</sup> UX Camp Seoul Volunteer  
**Organizer:** 2<sup>nd</sup> UX Camp Seoul Organizer

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## SKILLS

### PROGRAMMING

Java (with Android Development), Ruby, Ruby on Rails, R, Python, Scala, HTML/CSS, JavaScript

### UX DESIGN

Affinity Diagramming, Contextual inquiry, Personas, Prototyping, Usability Testing,

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## REFERENCES

### **Joonhwan Lee**

Assistant Professor, Seoul National University  
joonhwan@snu.ac.kr

### **Bongwon Suh**

Associate Professor, Seoul National University  
bongwon@snu.ac.kr

### **Kyusup Hahn**

Assistant Professor, Seoul National University  
kyuhahn@snu.ac.kr